



Dear Sir / Madam,

Greetings from Maharashtra Tourism Development Corporation!!

You may be aware about the ITB Berlin (Internationale Tourismus-Börse Berlin) that takes place in Berlin, Germany every year. MTDC participates in this event along with India Tourist board. For the forthcoming event of ITB Berlin held from 6th to 10th March 2013; we would like to inform you that MTDC is offering free table space for co-exhibitors who are interested in promoting Maharashtra as a tourist Destination. It is essential that the participant is an inbound tour operator who has a good potential to bring international tourists to Maharashtra or a hotelier who can offer international standard accommodation at various tourist places in the state or an enterprise promoting alternative tourism with the motive of Sustainable tourism development in the state. The selection criteria for the co-exhibitor will depend on the ability of the enterprise to promote and market tourism products of Maharashtra in best possible way that could boost tourism by having increased number of global visitors.

The reputed tour operators/ travel agents/ Hoteliers/ other stakeholders may please express your interest along with your company profile on **festival@maharashtratourism.gov.in** by 24th January 2013 before 12:00 noon.

Thanking You,

Yours sincerely,

Manasi Kothare
Officer Festival
MTDC.